



## Neuro Health and Fitness Privacy Policy

Neuro Health and Fitness offers multi-integrative brain training. Combining the positive aspects of a fitness facility, with the proven techniques of a medical, Neuro Health and Fitness is fun, effective and will change the way the brain is trained. No longer will one-on-one, "medically focused" expensive training be the only way. As the first Gym revolutionized the fitness industry in the 1980, Neuro Health and Fitness will revolutionize the way the brain is trained forever.

### **PRIVACY LEGISLATION**

Since January 1, 2004, all organizations collecting, using or disclosing personal information in Canada in the course of commercial activities have been required to comply with the Personal Information Protection and Electronic Documents Act ("PIPEDA") and any applicable "substantially similar" provincial legislation.

### **PERSONAL INFORMATION**

Personal information is defined in PIPEDA as information that can identify you, or by which your identity could be deduced. If we did not collect and use your personal information, we would not be able to provide you with services provided by Neuro Health and Fitness.

### **CONSENT TO OUR COLLECTION, USE AND DISCLOSURE OF PERSONAL INFORMATION**

In most cases, we obtain your consent to collect, use and disclose your personal information. By providing your personal information to us, you agree that we may collect, use and disclose your personal information as outlined in this Privacy Policy.



## **COLLECTION OF PERSONAL INFORMATION**

Generally, we collect your personal information directly from you. We may also obtain personal information about you from other sources, such as persons doing business with or for Neuro Health and Fitness.

## **USE OF PERSONAL INFORMATION**

We use your personal information to facilitate your access to obtaining services from Neuro Health and Fitness and to maintain our database of clients.

We may also use your personal information so that we may communicate with you about recent developments in the health and wellness industry, to keep you aware of Neuro Health and Fitness news and invite you to Neuro Health and Fitness events.

## **DISCLOSURE OF PERSONAL INFORMATION**

Generally, we do not disclose your personal information to third parties without your consent unless permitted or required by applicable law. There are some situations in which we may disclose your personal information without your consent. For example:

- 1. when we are required or authorized by law to do so, for example if a court issues a subpoena;
- 2. where it is necessary to establish or collect fees;
- 3. if we engage a third party to provide administrative services to us (like computer back-up services or archival file storage) and the third party is bound by our privacy policy;

Lastly, from time to time we may transfer your personal information to Neuro Health and Fitness service providers. Under PIPEDA, a transfer to a service provider is not considered to be a disclosure for which your consent is required; however, we will use contractual or other means to ensure that the third-party service provider is bound by obligations regarding privacy that are consistent with this Policy and our obligations under PIPEDA. Examples of transfers to service providers would be situations in which we contract with third parties to provide us with services such as archival file storage or insurance. Service providers may be located in various countries, so please be aware that authorized officials of



governments in those countries may be lawfully able to access your personal information without your knowledge or consent pursuant to the laws of such countries. To the extent that we are permitted to do so by applicable law, we will notify you if we are advised that this access has occurred.

## **ACCURACY OF YOUR PERSONAL INFORMATION**

It is important that the personal information that we have on file be accurate, complete and up-to-date. If, during the course of any matter through which you are using the Neuro Health and Fitness services, any of your personal information changes, please inform us so that we can make any necessary changes. We may also ask you from time to time whether your personal information is up-to-date.

## **SAFEGUARDS**

Neuro Health and Fitness uses various administrative and technological safeguards to ensure that your personal information is protected against loss, theft, misuse, unauthorized access, disclosure, copying or alteration. These include: security of our physical premises; lawyer user's professional obligations; security software and firewalls to prevent unauthorized computer access or "hacking"; and internal passwords that restrict access to our electronic files.

## **ACCESS TO YOUR PERSONAL INFORMATION**

You have a right to challenge the accuracy and completeness of your personal information and to have it amended, as appropriate. You also have a right to request access to your personal information and receive an accounting of how that information has been used and disclosed, subject to certain exceptions prescribed by law. For example, if the requested information would reveal personal information about another individual, your access may be limited or denied. If your request for access is denied, Neuro Health and Fitness will notify you in writing of the reason for the denial. Neuro Health and Fitness does not use your social insurance number as a way of identifying or organizing the information we hold upon you.



## **WEBSITE PRIVACY**

Like most other organizations, we may monitor traffic patterns, site usage and related site information. We may provide aggregated information to third parties, but this does not include any personally identifiable information.

## **CHANGES TO THIS PRIVACY POLICY**

We may change this Privacy Policy from time to time. Any changes will be posted on our website at [www.neuroplay.ca](http://www.neuroplay.ca). Please check from time to time to ensure you are aware of our current policy. This Privacy Policy is effective March, 2017.